



Hello,

Welcome to the 23rd edition of our 211 newsletter, where we share information on 211 services and benefits, funding updates, and opportunities for you to become an advocate for 211.

## 211 Promotional Toolkit

Help us promote 211 to your clients, friends and neighbors so that everyone in Lake County who needs help gets connected to available resources. Our [211 Toolkit](#) contains everything you need to help spread the word about this vital community resource. You'll find rack cards, wallet cards, posters, flyers, videos, presentations, social graphics, and much more.

What's new? We are now fulfilling requests for printed 211 materials on a limited basis and by appointment. To schedule a pickup time, contact Sara Martinez at 847-775-1026. Due to COVID-19, our staff is still working remotely so be sure to complete the [materials request form](#) and schedule an appointment to pick up at our offices.



We have added short :15 and :30 second videos in both English and Spanish, which are ideal to share on social media or in your e-communications:



## Thankful for 211

Watch as Catholic Charities Leader Maureen Murphy talks about the growing number of hungry families in Lake County and how 211 is helping our neighbors in need get connected to help.



## Last Chance! Complete the 2020 Census

The deadline to complete the census is September 30. You can help create a more equitable future for everyone in our community and bring a decade of funding to Lake County for roads, schools, healthcare, education, school lunch programs and much more. Your answers will be kept confidential. Need help responding? Call 211 or text your zip code to 898211.



## Supporter Spotlight



at&t

*“While we socially distance during this pandemic, we all realize that staying connected is more important than ever. At AT&T, making connections is what we do. That’s why we are proud to support the 211 program of United Way of Lake County. It helps people connect to services they need—when they need it most.”*

– AT&T Illinois

## Our Community of 211 Donors

Thank you to our community partners and individual donors for their generous financial support in bringing 211 to our community. [View our full list of funding partners here.](#)

## How Can You Help?

1. Share this email and encourage your network to [opt-in to 211 communications](#).
2. [Help to sustain 211 in its second year!](#)
3. Follow United Way of Lake County on social media to receive more timely 211 updates.



Best regards,

**Deanna Olmem**

Manager, 211 and Safe & Stable Families

## Welcome New Subscribers

A big welcome to our new subscribers this month!  
Find links to previous newsletters so you don't miss out, [here](#).