



Hello,

Welcome to the 32nd edition of our 211 newsletter, where we share information on 211 services and benefits, funding updates, and opportunities for you to become an advocate for 211.

## Charla con el



PRESENTADO POR  
SARA MARTINEZ



### Introducing 'Charla con el 211'

Collaborative community engagement, outreach, and education are important parts of our strategy to continue to raise awareness of 211 and empower all community members to take advantage of this vital community resource.

One of our key goals is to strengthen trust and use of 211 specifically within the Latino community. Next week, we are launching a new Facebook talk show series called *Charla con el 211*, featuring our 211 ambassador Sara Martinez talking about 211 with a special guest from the Latino community. Our first guest is Jose Rodriguez, host of the Spanish radio show *Union Latina* on TUDN Radio WKRS 1220-AM.

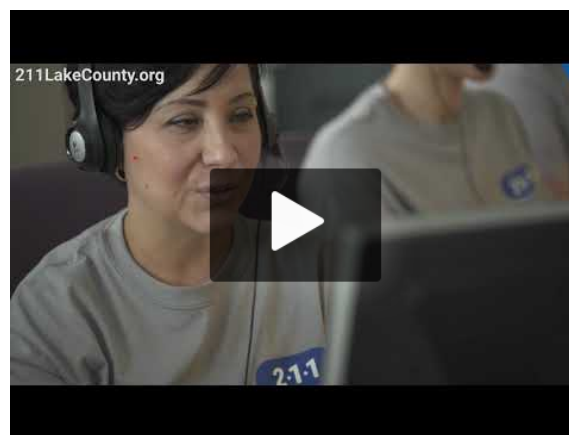
Watch the premiere of *Charla con el 211* on **July 8 at 6:00 p.m.** for a LIVE broadcast on our [Facebook page](#). We hope you'll tune in!



## 211 Toolkit

Our 211 Toolkit offers a range of printed materials available upon request, as well as downloadable materials you can access at any time. You'll find rack cards, wallet cards, posters, table tents, videos, social graphics, logos and more.

Help us promote 211 to your organization, clients or the public so that everyone in Lake County who needs help gets connected to available resources.



Check out our robust promotional toolkit on [211LakeCounty.org](https://211LakeCounty.org)!

**Access Toolkit**



## Back-to-School Events

Reminder to 211 Service Providers: If you have a back-to-school event in support of Lake County children, be sure to submit your information to 211 so that we can provide information and referrals to families needing assistance. Send us details at [211LakeCounty@icfs.org](mailto:211LakeCounty@icfs.org).

## Supporter Spotlight



*"This past year, United Way of Lake County's 211 service was critical in connecting families to much needed resources. When other services may have been difficult to reach, 211 was there to help make the connection. Libertyville Township does not have the personnel to help families in need 7 days a week, 24 hours a day. We can do our part by financially contributing to this much needed resource. 211 is a lifeline for the families of Lake County. Libertyville Township is committed to playing our part in ensuring its success!"*

-Kathleen O'Connor, Supervisor Libertyville Township

## Our Community of 211 Donors

Thank you to our community partners and many individuals for their generous financial support to help us sustain 211 for Lake County. [View our list of funding partners here.](#)

## How can you help?

1. Share this email and encourage your network to **opt-in to 211 communications**.
2. **Help to sustain 211 in its second year!**
3. Follow United Way of Lake County on social media to receive more timely 211 updates.



Best regards,

**Deanna Olmem**

Manager, 211 and Safe & Stable Families