



Hello Jennifer,

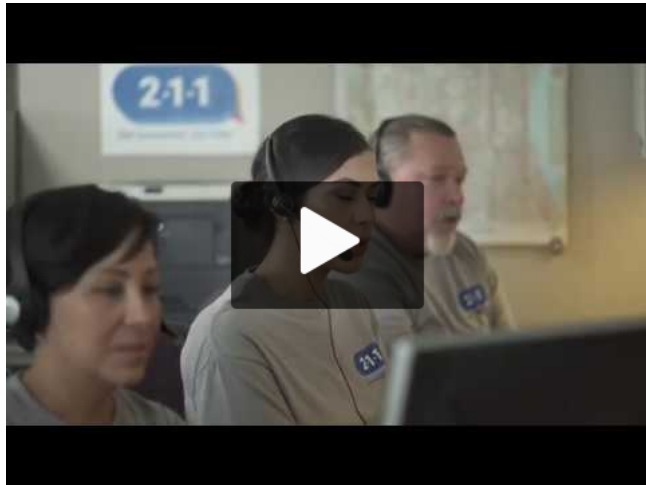
Welcome to the 36th edition of our 211 newsletter, where we share information on 211 services and benefits, funding updates, and opportunities for you to become an advocate for 211.



## Domestic Violence Awareness Month

October is Domestic Violence Awareness Month and a time to encourage community members to recognize the signs of domestic violence and know there are free confidential resources available in Lake County to get help. 211 is the number to call when you don't know where to turn. Our trained, expert navigators will guide you to the best resources.

A Safe Place is one of our key community partners and is solely dedicated to serving victims of domestic violence and human trafficking. Listen in as their CEO/Executive Director, Pat Davenport, shares how 211 can make it easier for people to find shelter, food and safety just by making a phone call or a simple text to ask for help. You're not alone. 211 is here to help.



**സഹായം ആവശ്യമുണ്ടോ? വിളിക്കൂ 211**

ഇതുകൊണ്ട് അപേക്ഷിക്കുന്നവർക്ക് സഹായം നേടാനാകും. 211-ൽ സഹായം അഭ്യർത്ഥിക്കുന്നവർക്ക് സഹായം നേടാനാകും. 211-ൽ സഹായം അഭ്യർത്ഥിക്കുന്നവർക്ക് സഹായം നേടാനാകും.

ഹോസ്പിറ്റൽ | യൂട്ടിലിറ്റീസ് | ഭക്ഷണം | പ്രതിസന്ധി സഹായം | മാനസികാരോഗ്യവും ആനുകൂല്യവും | ആരോഗ്യപരിചരണം സാമ്പത്തികപിന്തുണ | വൃത്തി, ശീശ്ശി & കൂട്ടായ്മ പരിപാടി | വിദ്യാഭ്യാസം | ഗതാഗതം | മരണങ്ങൾ | ലിംഗബാധകരമായ രോഗങ്ങൾ | സർക്കാർ | വെള്ളപ്പൊക്കം | ഭരണ വിവരം

**എന്തുകൊണ്ട് 211?**

- **211 സഹായകരമാണ്.** - ഇവിടെ ഉപയോഗിക്കുന്നവർക്ക് സഹായം നേടാനാകും. 211-ൽ സഹായം അഭ്യർത്ഥിക്കുന്നവർക്ക് സഹായം നേടാനാകും.
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**211 Flyers in Multiple Languages**

We are thrilled to announce that in addition to offering 211 flyers in Spanish, we now have 211 flyers in Hindi, Korean, Malayalam, Mandarin, Polish, Russian and Tagalog. The flyers provide an easy reference to the many ways people can reach out for help. Visit the [211 Toolkit](#) on the [211LakeCounty.org](#) website where you'll find these flyers along with a wide range of promotional materials at your fingertips. Please feel free to download and share any of the materials in the toolkit and help us continue to spread the word about this valuable community resource.

## Pace Bus Advertising Campaign

We are excited to launch a new 211 public service advertising campaign with Pace Bus to continue to drive awareness of this free public service available to anyone needing help in Lake County. The campaign, created by the Ad Council, aims to encourage those who may still be feeling the economic, social and other impacts in the wake of the pandemic to call 211 for support and resources. From food assistance and help paying bills to health care answers and mental health resources, 211 can be the guiding light when times get dark.

The campaign will launch in the coming weeks and run through January.



## 211 in the News

Thank you to Comcast for shining a spotlight on United Way of Lake County's 211! Watch Community Connection host Cindy Bravos interview Kristi Long to learn more about this vital community resource and the tremendous impact 211 has made in just two years. The segment is currently airing on [CN 100](#), Comcast OnDemand and [CN100.TV](#).

[Watch Interview](#)

# Charla con el



PRESENTADO POR  
SARA MARTINEZ



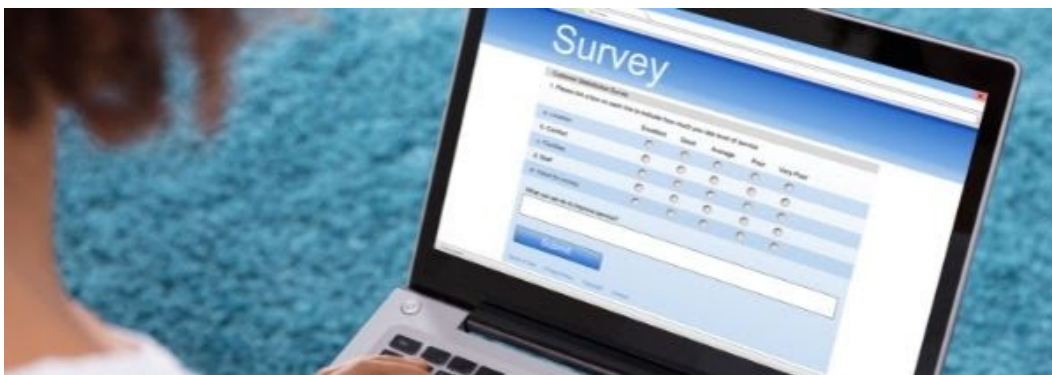
## Chat with 211: “Charla con el 211”

Our new Facebook talk show series, *Charla con el 211*, is continuing to help spread awareness of 211 in the Latinx community. The show features our 211 ambassador Sara Martinez and special guests from the Latinx community talking about 211.

The fourth episode premiered October 7th and featured Maria Colunga, Parent Liaison at Round Lake Area School District, and our very own 211 ambassador, Sara Martinez, talking about how 211 makes it easier to connect with information and resources. 211 is a free, confidential service with English and Spanish-speaking staff. It’s open 24/7 and accessible for everyone in Lake County, regardless of immigration status. If you missed the episode, you can watch it below.



Tune in again on **Thursday, November 11 at 7:00 p.m.** for our fifth episode of *Charla con el 211* featuring Carla Gutierrez LCSW, Program Director at Catholic Charities and President of the Coalición *Latinos Unidos de Lake County*.





## Awareness Survey

United Way of Lake County has contracted with the Center for Governmental Studies at Northern Illinois University to conduct a survey of Lake County community members. The survey will determine awareness, usage, and opinions of 211. The survey results will help United Way of Lake County plan for the future of 211.

A limited number of households in Lake County were randomly selected to participate in the survey. Since we are trying to gauge awareness of 211 and that 211 is led by United Way, we are not identifying the service by name nor that the United Way is the sponsor in communications to community members.

## Become a 211 Ambassador

211 is looking for volunteers to help spread the word about 211 throughout our community. For information about this volunteer opportunity and how to get involved, [click here](#).

## Attention Service Providers

Reminder to service providers offering Thanksgiving and holiday food baskets, turkey certificates, winter coats, or toys and gifts for families in need, please be sure to submit information to 211 by emailing [211LakeCounty@icfs.org](mailto:211LakeCounty@icfs.org) with details.

## Supporter Spotlight

*"NorthShore University HealthSystem Highland Park Hospital is a proud sponsor of United Way of Lake County's 211. The resources and tools provided help address social determinants of health that have a major impact on the overall wellbeing and quality of life of Lake County residents."*



## Highland Park Hospital

## Our Community of 211 Donors

Thank you to our community partners and many individuals for their generous financial support to help us sustain 211 for Lake County. [View our list of funding partners here](#).

## How can you help?

1. Share this email and encourage your network to [opt-in to 211 communications](#).
2. [Help sustain 211 with an online donation](#).
3. Follow United Way of Lake County on social media to receive more timely 211 updates.



Best regards,

**Deanna Olmem**

Manager, 211 and Safe & Stable Families