



Hello,

Welcome to the 59th edition of our 211 newsletter, where we share information on 211 services and benefits, funding updates, and opportunities for you to become an advocate for 211.



Our 211 Annual Report

Review 211's Four-Year Results and Impact

We are thrilled to celebrate the four-year anniversary of 211 services for Lake County! Check out our new 211 Annual Report for FY2023 that highlights our results and the growing impact that 211 continues to make in its fourth year of operation, including **79,088 connections to help**—a 38% increase in contacts over the prior year! This year, we answered 10,723 calls and texts, with 12,634 unique needs requested. In addition, 54,396 users visited the 211LakeCounty.org website with 68,365 web sessions.

The report is [now available for download](#) and provides a snapshot of the demographic data and top needs requested of 211 between July 1, 2022 and June 30, 2023. You can also find a real-time snapshot of top community needs by visiting [211 Counts](#). See how United Way of Lake County is working together with our many partners to improve access to critical information and resources.

Charla con el

What's New on 'Charla con el 211'

Earlier this month, our 211 Ambassador Sara Martinez and radio host Jose Rodriguez spoke with Belen Martinez Gomez, Public Health Assistant with the Lake County Health Department and Community Health Center, about food assistance programs such as SNAP (Supplemental Nutrition Assistance Program) and WIC (nutrition for Women, Infants and Children), as well as Medicaid, a federal and state program that helps you get access to critical health care and services. The monthly talk show series is broadcast on TUDN Radio WKRS 1220-AM and is livestreamed on Facebook. In case you missed it, you can [watch the episode on Facebook](#).

Next up: Tune in to 1220-AM on October 10 at 9:00 a.m. and hear from Dulce Ortiz, Executive Director at Mano a Mano Family Resource Center, to learn about services and support for newly arrived asylum-seeking families. These families are dealing with food and housing insecurity, and often face a range of mental health issues many of which are related to the traumatic experiences they have endured in their home countries and during their journey to seek asylum. It's not easy for these families to seek help as they are unaware of local community resources to meet basic needs and don't immediately trust large institutions and/or government. After the segment airs, the video recording will be available on our [Facebook page](#).

If you or someone you know is looking for information or access to local available resources, call 211 or text your zip code to 898-211 to speak with a caring, expert navigator who will guide you. 211 is free, confidential and available 24/7 with English and Spanish-speaking support and interpretation to more than 150 languages.



Spread Awareness of 211

Join us in continuing to spread awareness of 211 so that anyone who needs help gets connected to accurate information and available local resources.

Our [211 toolkit](#) has a range of print and downloadable promotional materials to help spread the word. You'll find bilingual rack cards, wallet cards, posters, flyers in multiple languages, newsletter copy, videos, social graphics, logos, and more!

Hear from some real leaders who see first-hand our community's needs as they share how 211 is connecting people to essential resources and improving lives.



Supporter Spotlight

"The Medline Foundation proudly supports the 211 Lake County program because it embodies our commitment to safety, equity, and community betterment. By providing a lifeline to individuals and families in their times of greatest need, 211 Lake County exemplifies our shared vision of fostering a safer, more equitable, and stronger community where every member can access vital resources and support when it matters most."

-Karen Frey, Senior Philanthropy Manager, Medline

Our Community of 211 Donors

Thank you to our community partners and many individuals for their generous financial support to help us sustain 211 for Lake County. [View our list of funding partners here.](#)

How can you help?

1. Share this email and encourage your network to [opt in to 211 communications.](#)
2. [Help sustain 211 with an online donation.](#)
3. Follow United Way of Lake County on social media to receive timelier 211 updates.



Best regards,

United Way of Lake County's 211 team

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