



Hello!

Welcome to the first edition of our 211 newsletter! We would like to thank you for your efforts to educate, advocate and build awareness of 211 in our community. It is because of you that each day, we grow closer to establishing a 211 system in Lake County.

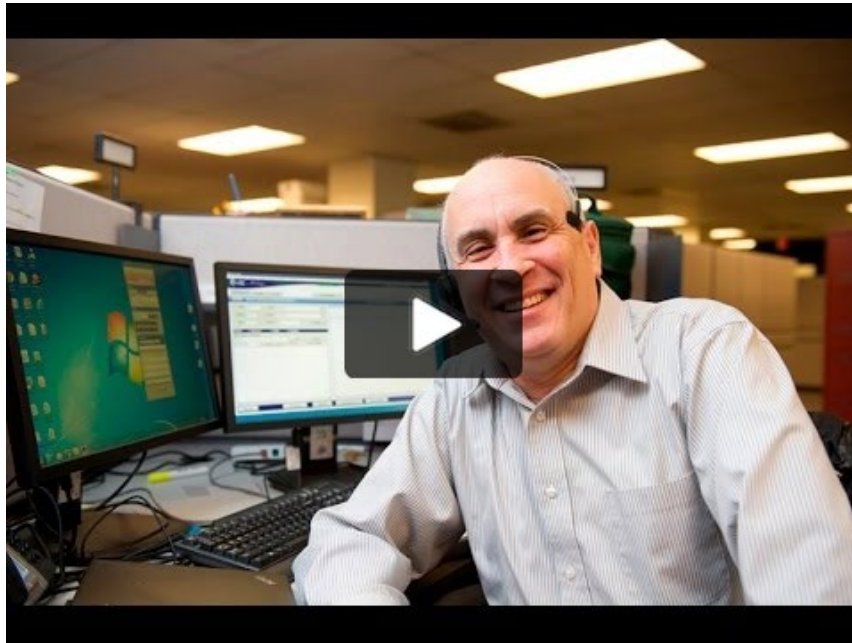
Expect to receive a newsletter from us at the start of each month, with information on 211 services and benefits, funding updates and opportunities for you to become an advocate for 211.

With your support, we are almost 70% funded for year one –with the goal to have 100% of funding secured for year one and 50% funded for year two before we launch 211.

Over \$148,000 has been raised to support Lake County 211 thanks to the following partners:

- Benton Township
- BMO Harris Bank
- Comcast
- Lake County Workforce Development
- Libertyville Township
- MacLean-Fogg Component Solutions
- United Way of Lake County
- Vernon Township
- Warren Township
- Waukegan Township
- West Deerfield Township

211 has become a crucial resource for many local United Ways and communities across the United States. Click to view the video below from United Way of Greater Cleveland sharing a glance into the hearts and minds of the people who answer the calls and find help and solutions for the residents of Cleveland.



Bringing 211 to Lake County starts with you! Working together, we can bring this vital service to our community and transform the way our residents access critical information and resources in time of need.

Here's how you can help:

1. Share this email and encourage your network to [opt-in to 211 communications](#).
2. Follow United Way of Lake County on Facebook, Twitter, Instagram and LinkedIn to receive more timely 211 updates.

Best regards,

Deanna Olmem

Manager, Community Investments and Safe & Stable Families

P.S. Bruce Johnson, CEO of Nicasa Behavioral Health Services shares his thoughts on bringing 211 to Lake County, *"In my more than 30 years as a first responder, veteran, educator and behavioral health social service provider, I have not seen a better solution to provide help and follow-up to those who are often so desperately in need."*
