



Hello!

Welcome to the fifth edition of our 211 newsletter, where we share information on 211 services and benefits, funding updates and opportunities for you to become an advocate for 211.

What United Way is Doing to Bring 211 to Lake County

United Way of Lake County's free, confidential, county-wide 211 service will become a reality in Spring 2019. The new referral service will connect residents to numerous resources – like shelter and housing options, supplemental food programs, services for veterans, health care and many other critical services to help improve and save lives – 24-hours per day, 365 days per year.

A 211 Implementation Taskforce has been created and recently held a kickoff meeting to review a framework for 211, including long-term strategic goals. Work groups for Service Delivery, Community Engagement, Disaster Information, Marketing and Fundraising have been assigned. These groups are meeting to review outcomes, assign tasks and create timelines to achieve our goals for a Spring launch.

Preparations are underway, including finalizing the contract with a potential call center, establishing the telephone infrastructure, building the database infrastructure, engaging partners in the community including emergency service providers, developing a comprehensive marketing and community engagement strategy, as well as developing a long-term strategy to ensure sustainability of the program.

Look for more information soon about our progress!

Helping People Get Connected to Answers

Whether you are looking for medical help, foreclosure prevention programs, shelter or utility

assistance, help with food or clothing, or other challenges facing your family, a call to 211 helps you get connected to answers. Here's a glimpse into United Way of Southeastern Michigan's 211 call center.



Partner Spotlight

NORTH SHORE GAS[®]
NATURAL GAS DELIVERY

“The Peoples Gas and North Shore Gas Community Fund is proud to support United Way of Lake County’s 211 help line. The 211 line will help individuals and families in crisis find emergency resources and assistance in times of disaster or distress. From housing to health care services, 211 provides Lake County residents with a helping hand when they need it most.”

– Alan Weber, Area Manager, North Shore Gas

Thank you, Peoples Gas and North Shore Gas Community Fund, for supporting our launch of 211 in Lake County!



Thank You, 211 Partners!

Thank you to our amazing partners and the individuals who have helped bring 211 to Lake County:

- Astellas
- AT&T
- Benton Township
- BMO Harris Bank
- Comcast
- Healthcare Foundation of Northern Lake County
- Lake County Government
- Lake County Workforce Development
- Libertyville Township
- MacLean-Fogg Component Solutions
- Peoples Gas and North Shore Gas Community Fund
- Trustmark Companies
- United Way of Lake County
- Vernon Township
- Village of Gurnee
- Warren Township
- Waukegan Township
- West Deerfield Township
- Zion Township
- Chuck and Teresa Bartels
- Judy and Larry Berliant
- Irene Hrusovsky
- Joe and Sherry Pray
- Mark and Sarah Schweitzer
- Karen and Andrew Warrington
- Mike Zafirovski

How Can You Help?

1. Share this email and encourage your network to [opt-in to 211 communications](#).
2. Follow United Way of Lake County on social media to receive more timely 211 updates. (Click the social icons below.)
3. [Help to sustain 211 in its second year!](#)
4. Invite us to present 211 to your company. [Click here to submit a request.](#)



Best regards,

Deanna Olmem

Manager, Community Investments and Safe & Stable Families

P.S.

“211 will be a vital resource for our community, helping individuals and families to get easy, timely access to the help they need, regardless of the time of day, the language they speak, or where they live in Lake County. We are excited to have rallied support from a diverse group of stakeholders for this important program and to get started on the implementation. The interest and enthusiasm from our partners, donors and taskforce members has been fantastic.”

– Irene Hrusovsky, M.D. Chair of 211 Implementation Taskforce, Board Member of United Way of Lake County, and Managing Director of BELLE Capital USA, LP.
