



Hello!

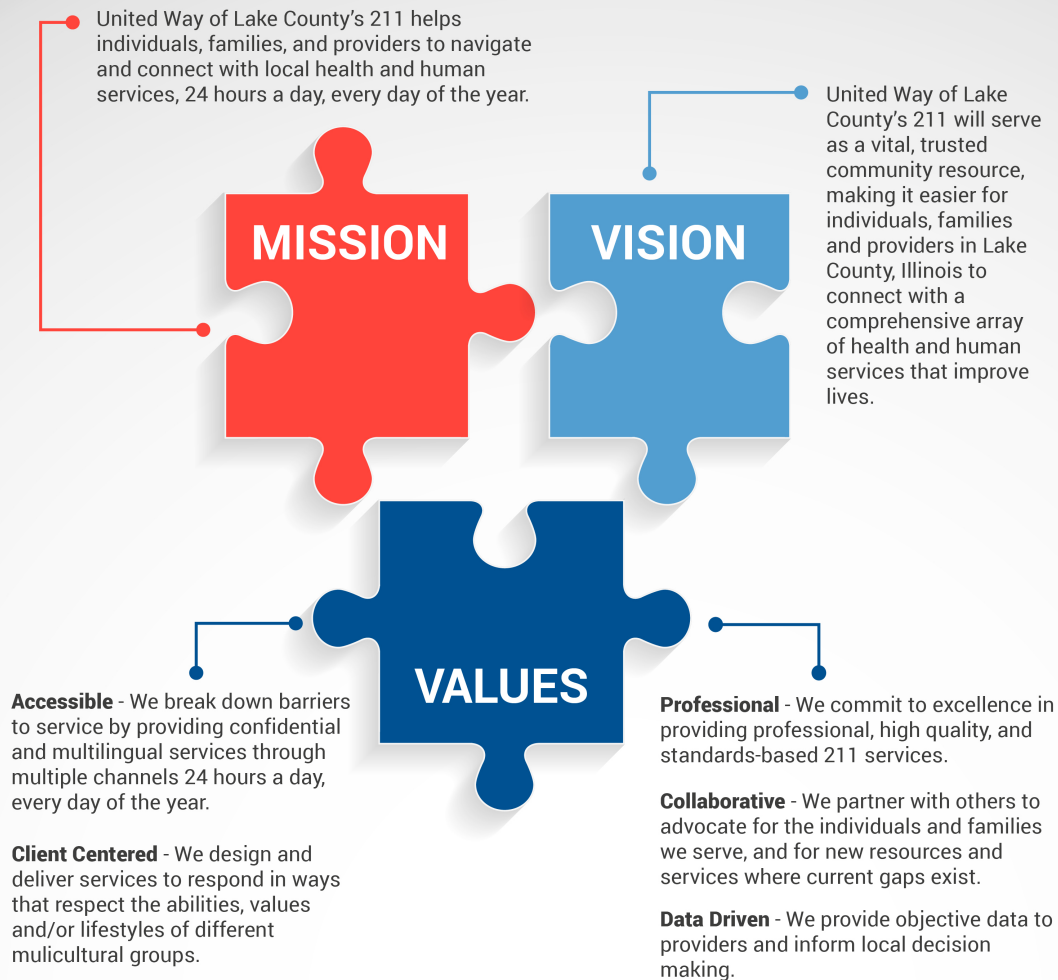
Welcome to the seventh edition of our 211 newsletter, where we share information on 211 services and benefits, funding updates and opportunities for you to become an advocate for 211.

Working Together to Implement 211 for Lake County

United Way of Lake County has been connecting individuals and families in need with available local health and human services for over 15 years. Thanks to the incredible support and collaboration of many individuals, employers, community leaders and partners, we are expanding our capabilities to provide personal navigation and a more comprehensive, effective solution by implementing 211 services for Lake County.

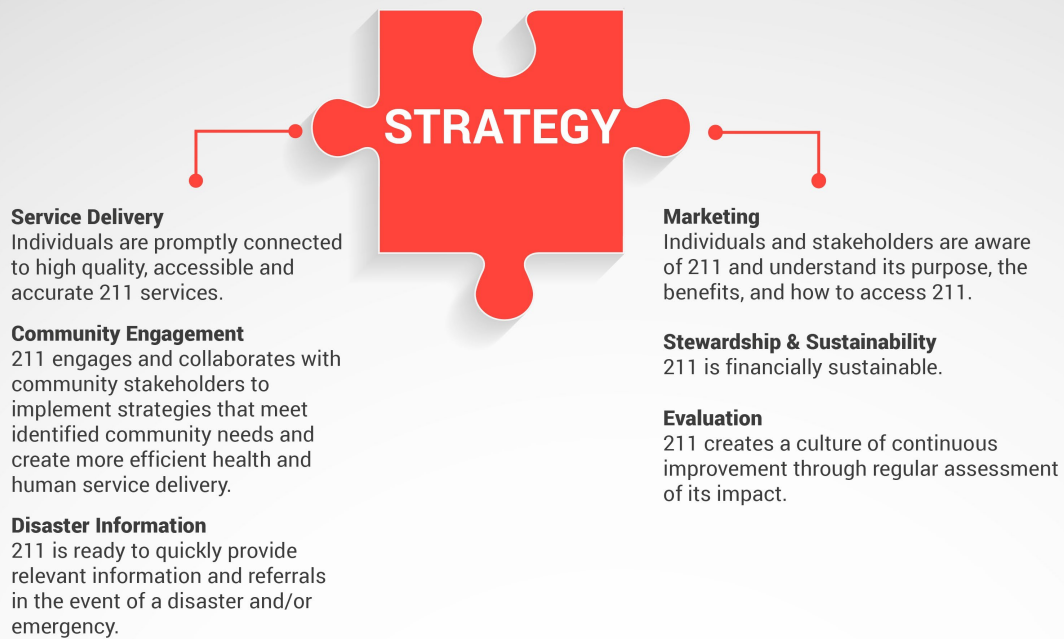
A 211 Implementation Taskforce, comprised of diverse members from across the county, is providing thought leadership and expert advice to ensure the implementation is a success. A strategic framework has been adopted to guide our overall direction for 211 and how we will get there. Here's a closer look at our mission, vision and values for 211:

MISSION, VISION & VALUES



Work groups for Service Delivery, Community Engagement, Disaster Information, Marketing, and Stewardship & Sustainability have been developing and implementing action plans to achieve our long-term strategic goals for 211:

LONG-TERM STRATEGIC GOALS



We are grateful to everyone who has volunteered their time and expertise to help bring this vital service to our community. Together we are transforming the way Lake County residents access critical information and resources in times of need.

Watch for another update on our progress soon!

211 Makes It Easy for People to Find Help

See how 211 makes it easy for people to find the help they are searching for when they need it. Here's how Pikes Peak United Way is helping connect people to answers and hope through 211.



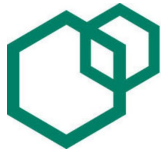
Thank You, 211 Partners!

Thank you to our amazing partners and the individuals who have helped bring 211 to Lake County:

- Advocate Aurora Health
 - Astellas
 - AT&T
 - Benton Township
 - BMO Harris Bank
 - Comcast
 - Healthcare Foundation of Northern Lake County
 - Lake County Government
 - Lake County Workforce Development
 - Libertyville Township
 - MacLean-Fogg Component Solutions
 - NorthShore Highland Park Hospital
 - Northwestern Medicine Lake Forest Hospital
 - Peoples Gas and North Shore Gas Community Fund
 - Trustmark Companies
 - United Way of Lake County
 - Vernon Township
 - Village of Gurnee
 - Warren Township
 - Waukegan Township
 - West Deerfield Township
 - Zion Township
-
- Chuck and Teresa Bartels
 - Judy and Larry Berliant
 - Irene Hrusovsky
 - Joe and Sherry Pray
 - Mark and Sarah Schweitzer
 - Karen and Andrew Warrington
 - Mike Zafirovski



Partner Spotlight



MACLEAN-FOGG

“United Way is a critical Lake County partner and to support them with the rollout of 211 was an easy choice. Giving residents of Lake County access to 211 improves everyone’s access to the many support systems in our county. It is great to see the United Way of Lake County continuing to help our community.”

– Duncan MacLean, President and CEO of MacLean-Fogg

How Can You Help?

1. Share this email and encourage your network to [opt-in to 211 communications](#).
2. Follow United Way of Lake County on social media to receive more timely 211 updates. (Click the social icons below.)
3. [Help to sustain 211 in its second year!](#)
4. Invite us to present 211 to your company. [Click here to submit a request.](#)



Best regards,

Deanna Olmem

Manager, Community Investments and Safe & Stable Families

P.S.

“As we build the foundation for 211, so many people have taken time to give us advice and share their knowledge. Just in the last month we have gained insight from 911 centers, emergency management and community development staff at the County, as well as the Regional Office of Education. We appreciate all the partners coming together to make 211 successful!”

– Kristi Long, President & CEO, United Way of Lake County
